News Release Sample

This is an example news release. Each Club should feel free to adapt it to their particular Club and community.

In harmony with its dedication to strengthening grassroots public service opportunities in communities across the nation, Altrusa International Inc. announces the formation of the ASTRA Club of in (city, state).

Sponsored by Altrusa International of , Inc., the ASTRA Club formed in (month year) and received its official Charter on

 (month day, year). During its formation period, Club members participated in service projects, including, (list ASTRA Club projects) to benefit various community organizations. The ASTRA Club of also sponsored a (name fundraiser) as its first fundraiser and voted to carry over the proceeds to fund the Club’s service projects during the (year) school year.

The ASTRA Club school advisor is teacher (name) of (city). Working closely with advisers from the

 Altrusa Club,

 (name of ASTRA Club advisor) led the group through its formation process. “The (Altrusa Club name) Altrusans are dedicated to helping these young people succeed.”

Student leaders elected by their peers to lead the new ASTRA Club through its inaugural year include , President; , Vice President;

 , Secretary; and , Treasurer.

This group of Officers will lead the membership in selecting Committee Chairs and service projects for the coming year.

ASTRA Clubs are open to youth ages 11 through college years who have a desire to strengthen their leadership skills and develop their talents. Though various service and fellowship activities, ASTRA members learn the value of giving back to their communities through interaction with the business, professional, and civic leaders who are members of the sponsoring Altrusa Club.

ASTRA is an acronym for: Ability – to know that all of us have special talents to share with others. Service – to improve the lives of those less fortunate in the community. Training – to develop leadership ability and potential. Responsibility – to learn to accept obligations and know the satisfaction of carrying projects through to a successful conclusion. Achievement – to experience success; to know that a group can accomplish so much more than any one individual.